ABOUT THE CUSTOMER

Holliday Rock has been in the constructions materials industry for over 75 years and is one of the largest independent producers of aggregate, concrete and asphalt in the United States.

The company operates nine aggregate plants, eight hot-mix asphalt plants and 20 ready-mix concrete plants. These plants service San Bernardino, Riverside, Los Angeles, Kern and Orange Counties in California.

Tom Maher is the sales manager at Holliday Rock and is responsible for first implementing Xalt for the company.

BUSINESS BEFORE XALT

Holliday Rock started with a business challenge.

“One of our biggest obstacles was maintaining a database of information,” said Maher. “We did not have a good system in place that allowed us to filter through the information we had. With the abundance of apps that get developed every day and then flood into our lives, it was a natural progression to want apps for our business.”

DIGITALLY TRANSFORMING HOLLIDAY ROCK

In today’s digital world, organisations need to gather and analyse data in real time, present insights faster, and command processes with speed and agility using capabilities such as cloud, mobility, visualisation, artificial intelligence, edge and enterprise integration. They must also merge operations with information technologies, and seamlessly integrate cutting-edge innovation with legacy systems and data. That’s a lot to ask of a single solution. Or is it?

Discover Xalt, which streamlines daily operations and boosts efficiency across key business activities in all vital industries. Xalt technology accelerates a digital transformation by enabling the convergence of the physical world with the digital world. It delivers a secure and nimble framework for custom apps that are native iOS and Android ready with zero client footprint and no coding required. With Xalt, you get optimal workflows, unprecedented insight and enhanced productivity.
USER INVOLVEMENT

Holliday Rock’s users were not asking for mobile apps directly, but had given feedback on what hinders their productivity and efficiency.

Getting their users involved in the development was easy by offering “Wouldn’t it be cool if...” scenarios. From there, it was easy for the organisation to develop apps that make their lives easier.

APPS USED

“I obviously use the sales app the most,” said Maher, “Within that app, I utilise the daily reports including check ins, project pipeline and quoting apps the most.”

Holliday Rock also uses apps developed for operations, maintenance and human resources.

RESULTS

“It has improved our efficiency. We can get quotes out to our customers faster and easier than before. Our reporting takes less time to do, which gives us more time to spend with customers,” said Maher.

Apps powered by Xalt allow teams to get the information they need at the right time. Xalt helps manufacturing and aggregate construction organisations build customisable workflows and processes specific to the organization.

Want to learn how Xalt can accelerate your digital transformation? Visit hexagonxalt.com

About Hexagon

Hexagon is a global leader in digital solutions that create Autonomous Connected Ecosystems (ACE), a state where data is connected seamlessly through the convergence of the physical world with the digital, and intelligence is built-in to all processes.

Hexagon’s industry-specific solutions leverage domain expertise in sensor technologies, software, and data orchestration to create Smart Digital Realities™ that improve productivity and quality across manufacturing, infrastructure, safety and mobility applications.

Learn more about Hexagon (Nasdaq Stockholm: HEXA B) at hexagon.com and follow us @HexagonAB.

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